We thank the editors for the opportunity to respond to a letter to by Ferreira, Saragiotto and Maher regarding our systematic review on the effectiveness of specific muscle activation (SMA) for low-back-pain (LBP).

The authors suggested that "inclusion of only 28 trials and the exclusion of a great number of trials after full-text screening" indicated potential trial selection bias, and that providing excluded trial details is required. We agree that the reporting of our review could be enhanced with this strategy and will provide this information to the editors for publication. We also note that methodological quality in recent systematic reviews (both Cochrane and non-Cochrane) on SMA for LBP is low¹. A common issue is selecting trials with insufficient treatment fidelity/descriptions to accurately evaluate effectiveness. Based on original descriptions, SMA is a complex skill for practitioners to deliver². Systematic reviews should select trials that provide adequate treatment detail to minimise the risk of erroneously concluding ineffectiveness³-5.

The authors state that their unpublished update of a Cochrane systematic review on SMA⁶ identified 82 trials compared to our 28. This seems unusual as this 2016 review⁶ identified 32 trials; comparable to our 28. It's implausible that 50 additional relevant trials have been published in the last 5-years. Comparing the results of our review with unpublished data is questionable as it does not enable transparent evaluation by the reader. The authors used a similar approach critiquing a recent network meta-analysis⁷ that was criticised by the editor⁸.

The assertion that a "great number of trials after full-text screening" reflects selection bias is incorrect. Our selection criteria were clear and applied independently by two reviewers. Our methodology exhaustively identified relevant trials, with 10,074 abstracts screened (compared to 3113 in the 2016 Cochrane review) and 524 full-text references reviewed (compared to 181) to minimise incorrectly excluding trials at abstract screening. Arguably, our search was more thorough than the 2016 Cochrane review.

Including trials that do/do not have adequate treatment fidelity, as suggested by the authors, is not unreasonable. However, this would add complexity/clinical heterogeneity and downgrading of the quality of evidence for indirectness. Only selecting trials with adequate SMA treatment fidelity answered our primary aim and was a strength frequently absent from systematic reviews including Cochrane reviews.

SMA is contentious, despite mechanistic evidence supporting relevance for LBP⁹⁻¹⁵. Our review has generated a PlumX social media score of 161. The commentary has been largely negative, in response to a tweet from Ferriera listing the above (and other) critiques of our paper. Editorials have also questioned the relevance of SMA¹⁶⁻¹⁸. Whilst editorials and perhaps⁸ social media have a role in promoting awareness/discussion on different treatments, high quality RCTs and systematic reviews accounting for clinical heterogeneity are a more appropriate strategy.

Our conclusion, that SMA applied in accordance with the original descriptions is more effective than exercise, conservative medical management, advice, multi-modal physiotherapy and placebo, is clinically relevant and accurate. Dismissing these data based on minor reporting issues and social media/editorials undermines our search for evidence-based treatment of LBP.

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